



ASX ANNOUNCEMENT

10 August 2018

GAGE ROADS WINS TENDER AS EXCLUSIVE BEER AND CIDER SUPPLIER TO NIB STADIUM

Gage Roads Brewing Co. Ltd (ASX: GRB) ('Gage Roads' or 'the Company') is pleased to announce that it has been formally appointed as the exclusive supplier of beer and cider to nib Stadium.

nib Stadium is a state-of-the art rectangular stadium providing world class sporting and concert events in Western Australia. It is home to Perth Glory and the Western Force and hosts a number of concerts throughout the year.

VenuesWest, operators of nib Stadium, appointed Gage Roads following a competitive tender process.

The supply contract is for a term of five years commencing 27 August 2018 and allows for the exclusive sale of Gage Roads draught and packaged products in the stadium. The stadium agreement represents another brand and product exposure opportunity, reinforcing our cost-neutral 'brand in hand' strategy, and is expected to accelerate sales growth through our existing channels to market and deliver incremental earnings.

Managing Director, John Hoedemaker, said the successful bid is another great opportunity for Gage Roads.

"Gage Roads is proud to be awarded this contract. Our appointment is a ringing endorsement for the strength of our brands and the quality of our award-winning range of products.

"This partnership presents another exciting opportunity to achieve significant exposure for the Company's brands and reinforces the 'brand-in-hand' experience that we continue to promote as part of our Proprietary Brands strategy," Mr Hoedemaker said.

"Gage Roads will contribute to the nib stadium experience by providing high quality beer and cider, brewed locally and delivered fresh to the venue." Mr Hoedemaker concluded.

ENDS

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Gage Roads Brewing Co Limited has been one of Australia's leading craft breweries for over 14 years.

The Gage Roads craft range includes Atomic Pale Ale, Sleeping Giant IPA, Little Dove New World Pale Ale, Narrow Neck Session Ale, Breakwater Australian Pale Ale, Single Fin Summer Ale, Pils 3.5% and Small Batch Lager which have grown to become one of Australia's most popular suite of brands.

Through its contract brewing services division, Australian Quality Beverages, the Company also provides specialist contract brewing and packaging services to brand owners throughout Australia.