



## ASX ANNOUNCEMENT

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### **NATIONAL INDEPENDENT DISTRIBUTION ACHIEVED FOR GAGE ROADS PROPRIETARY PRODUCTS**

Gage Roads Brewing Co. Ltd (ASX: GRB) (“Gage Roads” or “the Company”) is pleased to announce the signing of agreements with a number of major distribution partners across Australia.

Gage Roads’ national distribution partners now include Metcash-owned **Australian Liquor Marketers (ALM)** and major on-premise wholesaler group **100Proof**.

Through these partnerships the Company has fulfilled a major milestone of its 5-year *’Returning to Craft’* strategy securing national independent distribution for its proprietary craft beer products.

ALM will support Gage Roads as a broad range liquor wholesaler supplying more than 12,000 hotels, liquor stores, restaurants and other licensed premises in every state of Australia.

100Proof provides Gage Roads access to tailored distribution to up to 5,000 restaurants, bars and hotels in core on-premise markets including NSW, VIC and QLD.

Gage Roads Managing Director, John Hoedemaker, recognised reaching agreements with the distribution partners as a major milestone for the Company.

“Achieving efficient and broad-ranging national distribution to the independent retail trade and on-premise market is a key part of our 5-year *’Returning to Craft’* strategy. Complementing our existing distribution arrangements, these new relationships provide Gage Roads great access to new untapped markets and supports our vision to deliver our great quality craft beer to every fridge in Australia.”

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#### **Further information:**

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Gage Roads Brewing Co Limited has been one of Australia’s leading craft breweries for over 14 years.

The Gage Roads craft range includes Atomic Pale Ale, Sleeping Giant IPA, Little Dove New World Pale Ale, Narrow Neck Session Ale, Breakwater Australian Pale Ale, Single Fin Summer Ale, Pils 3.5% and Small Batch Lager which have grown to become one of Australia’s most popular suite of brands.

Through its contract brewing services division, Australian Quality Beverages, the Company also provides specialist contract brewing and packaging services to brand owners throughout Australia.