

11 April 2014

Company Announcements Office Australian Securities Exchange **Exchange Centre** 20 Bridge Street SYDNEY NSW 2000

Investor Presentation

Please find attached an investor presentation provided by the Managing Director John Hoedemaker in connection with a number of investor meetings being held during the week.

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For further information please contact:

Marcel Brandenburg Company Secretary Gage Roads Brewing Co Ltd Tel: (08) 9314 0000



April 2014

Gage Roads Investor Update

Company Snapshot

12 Month Share Price



Top Shareholders



Directors

Ian Olson – Chairman

Robert Gould – Non Executive Director

Brad Banducci – Non Executive Director

Bill Hoedemaker – Director Of Operations

John Hoedemaker – Managing Director

Market Info

Previous Close \$0.22

Shares On Issue 395,332,293

Market Cap \$87m

52 week high \$0.29

52 week low \$0.16

53 week avg vol 695,538

(as at April 2014)

FY09

- Change of strategy to become higher volume, lower cost, lower margin brewery.
- 3 year supply agreement with Woolworths Limited, min take 350K cartons p.a.

FY10

- Woolworths short term demand revised upwards to 1 million cartons per annum.
- \$4 million invested to increase capacity to 1.2 million cartons p.a.
- CAPEX funded by \$4.2 million facility with ANZ, guaranteed by Woolworths.
- Revenues grow at 328% to \$5.8 million.

Production capacity requirements revised upwards to circa 3 million cases in FY15. • \$9.6 million invested on 4 year capacity expansion to 3 million cases p.a. in FY15 and reduce operating costs by 50% per carton. **FY11** ANZ facility limit increased by \$5.5 million, balance of CAPEX funded via positive operating cashflows. Revenues grow at 171% to \$15.8 million. Maiden NPAT of \$0.12 million on sales of just over 1 million cartons • 4 year capacity expansion on track and 70% complete, current installed capacity circa 2.5 million cartons p.a. Additional \$2.8million invested on cellar system, CIP and yeast system to increase **FY12** efficiencies. Achieved operating internal goal of 70% operating efficiency. Revenues grow at 25% to \$19.7 million. • 2nd year of profitability, NPAT of \$0.5 million on sales of just over 1 million cartons

FY13

- Revenue increased 15% to \$22.6 million
- Volume increased 10% to 11 million litres
- NPAT increased 72% to \$0.86 million
- Gage Roads proprietary brands grew 35%
- Contract brewing services grew 103%
- Capital expansion program achieves 2.5 million carton annual capacity
 - New brewhouse
 - Automated fermentation cellar
 - Filtration Equipment
 - Automated Clean-In-Place (CIP) system
- Growth achieved whilst executing expansion program "Renovating your house while living in it"

H1 FY14

- NPAT increased 99% over H1 FY13 to \$1m
- Revenue increased 44% to \$16 million
- Gross profit maintained (49%)
- Total volume increased by 42% to 960k carton equivalents*
- Keg production volume increased 129% to 8,600 kegs
- Commenced production of new high volume SKU
- Up-skilled brewery management
- * One carton equivalent = $7.92L = 24 \times 330$ mL bottles = 0.16×50 L kegs
- 1. Deliver Volume Growth
- Three Tier Growth Strategy
- 2. Maintain gross profit margin
- Sustainable gross profit margin through focus on craft segment and diversification of product mix and customer base
- 3. Keep a lid on operating costs
- Capital expansion program
- Human Resources& Improving productivity (5S program)

-arnings Growth

Update Outline

- FY14 9-month YTD Update
- Warehousing strategy
- Capex program FY14-FY15
- Marketing update

FY14 9-Month YTD Update

Sales

- 9-month YTD revenue: \$23m, 39% increase on prior year-to-date
- 9-month YTD volume: 1.4m case equivalents, 37% increase on prior year-to-date
- Draught volume up 75% on prior year

Costs and Productivity

- Cost structure at high volumes has proven more fixed in nature, benefiting our leverage model
- Warehousing strategy (as discussed below) will allow for consistent production volumes throughout the year, utilising the fixed cost structure.
- Enables more efficient use of brew house resulting in lower cost (full mash-tun policy)

Warehousing strategy

- Warehousing option has been investigated and is being executed
- Commit to external warehouse for raw materials and finished goods storage, near to existing brewery, fixed cost centre
- Designed to reduce operational risks including breakdown, forecasting error, supply failure
- Strategy to improve operational and logistical efficiencies
 - Enable longer pack-runs to take advantage of higher labour and productivity efficiencies to drive down operational costs
- Smoothen peak period demand profile and eliminate seasonal constraints
- Production at critical mass volumes allows coverage of cost structure
- Expected to be cost-neutral
 - Savings through bulk-purchasing
 - Savings through brewery labour gains
 - Savings through improved ability to manage operational risks

Capex program FY14-FY15

- Currently committed
 - Finalise brewery process components, circa \$0.5m
 - Yeast management plant
 - Automated Clean-in-place system
- Under consideration
 - New sterile bottle filler
 - Designed for high-quality craft beer filling
 - Superior quality and greater flexibility
 - Will replace two pieces of ageing equipment on existing packaging line and expected to improve efficiencies and reduce operational risks
 - New packaging formats
 - Enables company to enter into new market and provide first-mover advantage
 - Will provide added capacity beyond 3m cartons per annum
 - Waste Water Treatment plant
 - Expected to provide significant on-going cost reductions in waste water charges
 - Expected short payback period

Marketing update

- New brand agency
- Total of 8 SKUs, including 3 new SKUs
 - 5 craft SKUs
 - 2 premium SKUs
 - 1 main-stream SKU
- Will incorporate sub-brands to distinguish between craft, premium and main-stream products
- Artwork currently being commissioned
- Expected to be launched in-store by September 2014 in time for summer peak demand