



9 October 2013

Company Announcements Office
Australian Stock Exchange
Exchange Centre
Level 6, 20 Bridge Street
SYDNEY NSW 2000

WESTONS WORLD BRANDS SIGNS CONTRACT PACKAGING AGREEMENT

The Company is pleased to announce that it has signed an exclusive agreement today with a new customer, Westons World Brands, to contract-package Westons Premium Cider.

Westons World Brands is a subsidiary of H. Weston & Sons Ltd, an independent, family owned cider producer based in Herefordshire, England. Westons has been producing a variety of traditional Ciders and Perries since 1880. Westons is currently a significant sponsor of the English Cricket Board and current Ashes Series and exports its products to over 40 countries worldwide.

Gage Roads will commence packaging Westons Premium Cider in Q2 FY14.

Managing Director John Hoedemaker said: "Westons is a great English cider maker with a huge tradition. We are proud to collaborate with such an established brand and company. This contract presents an important step in growing our production beyond the organic growth of the existing product portfolio."

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