



Company Announcements Office
Australian Stock Exchange
Exchange Centre
Level 6, 20 Bridge Street
SYDNEY NSW 2000

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Placement of Shares

Gage Roads Brewing Co Ltd advises it has completed a placement of 6.584 million shares at an issue price of 13 cents per share to raise \$856,000 from sophisticated investors.

Monies raised in the placement will be used to fund capital improvements including the commissioning of a larger boiler and increased hot liquor capacity, with the balance being applied to expanding the marketing program in the Eastern States, new product development and general working capital purposes.

As part of the revised corporate and operational strategy outlined at the recent AGM, Gage Roads plans to expand its range of core products over the next 12 months to meet growing consumer demand for craft brewed beverages and to take advantage of existing installed capacity. In order to deliver maximum cost effectiveness, the current marketing campaign ***“Take a different road. Gage Roads”***, is set to run for at least 3 years. Significant effort is also being invested into sampling and sponsorship programs for the new Premium Lager that now has a taste profile with broad consumer appeal and is brewed as an Australian beer for international beer drinkers.

Under the direction of a restructured Board and management team, the Company is focused on a charted path to profitability.

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For further information please contact:

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AUSTRALIA'S CRAFT BREWERY

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