



16 July 2007

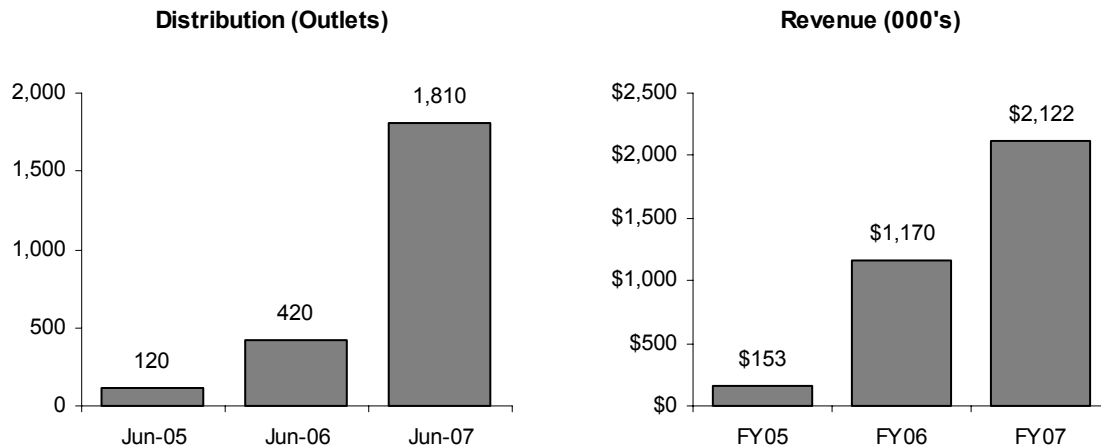
Gage Roads Records Strong Growth Over Second Year of Sales

Highlights FY07:

- Carton sales up 115%
- Sales revenue \$2.1m, up 81%
- Distribution outlets (bottles), up more than 300%
- Distribution outlets (draught), up 50%
- Recently named Top Emerging Brand in WA for 2007

This past year has seen solid growth as Gage Roads implemented its distribution strategy with the Hardy Wine Company. As we near the 1st anniversary of our trading relationship with Hardy's, the two companies have successfully established a good working partnership that has seen the distribution of Gage Roads' products increase by more than 300%. Gage Roads is now available nationwide through more than 1800 outlets including national liquor chains and independent bottle shops. Our range is also stocked by both Coles and Woolworths in five states.

The impact of this expanded distribution is reflected in a 115% increase in carton sales over the last financial year and an 81% increase in revenue to \$2.1m for the financial year.



AUSTRALIA'S CRAFT BREWERY

GAGE ROADS BREWING CO LTD
ABN 22 103 014 320

14 ABSOLON STREET PALMYRA WESTERN AUSTRALIA 6157 PO BOX 2024 PALMYRA DC WESTERN AUSTRALIA 6961
TELEPHONE: (08) 9331 2300 FACSIMILE: (08) 9331 2400 EMAIL: brewery@gageroads.com.au WEB: www.gageroads.com.au



In addition, over the past few months Gage Roads has increased the number of stockists carrying Gage on tap in WA by more than 50%. We are focused on continuing to increase our draught presence locally and are currently working on a distribution platform to begin draught beer sales on the East Coast of Australia.

This increase comes on the back of a number of awards won for our world class products at the Perth Royal Beer Show, the Sydney Royal Fine Food Show, and the Australian International Beer Awards (AIBA). At the AIBA, Gage Roads won medals for every exhibit entered including packaging awards for our innovative three-packs.

Most recently, Gage Roads was named the Top Emerging Brand in WA for 2007 by 'WA Business News' in their annual brand survey.

- Ends -

For more information please contact:

Peter Nolin
Managing Director
Gage Roads Brewing Co Ltd

Tel: (08) 9331 2300

AUSTRALIA'S CRAFT BREWERY

GAGE ROADS BREWING CO LTD
ABN 22 103 014 320

14 ABSOLON STREET PALMYRA WESTERN AUSTRALIA 6157 PO BOX 2024 PALMYRA DC WESTERN AUSTRALIA 6961
TELEPHONE: (08) 9331 2300 FACSIMILE: (08) 9331 2400 EMAIL: brewery@gageroads.com.au WEB: www.gageroads.com.au